

JBM Group launches ‘CITYLIFE’ True Low Floor City Bus for City Travel

- Technology Partner: European bus-maker BredaMenarinibus (BMB)
- New Bus Division: ‘JBM MOTORS LIMITED’
- Manufacturing facilities: Faridabad, Haryana and Kosi, UP
- Plant capacity: 2000 buses annually

Greater Noida, February 6, 2014: India’s leading auto components manufacturer, JBM Group today launched its first True Low Floor Bus – ‘CITYLIFE’ that has been especially designed for intra-city travel in India. ‘CITYLIFE’ was launched with much fanfare at the Delhi Auto Expo 2014 in Greater Noida.

Backed by a total investment of Rs.500cr, the bus will be manufactured in technological partnership with renowned European bus-maker BredaMenarinibus (BMB).

Engine & Other Major Aggregates			
Engine model	ISB 5.9 G Helios	ISC 8.3 G280	ISBe 6.7
Emission level	BS IV	Bs4	BS4
Horse power	230 hp @ 2800 RPM	280 hp @ 2400 RPM	281 hp @ 2300 RPM
Torque	678 Nm @ 1600 RPM	1152 Nm @ 1400 RPM	1020 Nm @ 1200-1800 RPM
Displacement	5900 cc	8300 cc	6700 cc
Fuel	CNG	CNG	Diesel
Gearbox	Automatic Transmission with inbuilt retarder		
Brakes	All wheels disk brakes, dual circuit, full air system with EBS and ABS with EBD		
CNG Cylinders Capacity	900 ltr (180 ltr X 5) Roof Mounted		
No of seats	40 + Driver		
Suspension & Tyres			
Suspension front axle	Independent Front Suspension, 2 air bellows, 2 telescopic shock absorbers		
Suspension rear axle	Inverted Portal Rear Axle with Air suspension, 4 air bellows, 4 telescopic shock absorbers & stabilizer bar		
Kneeling facility	Yes		

Speaking at the launch, Mr Nishant Arya, Executive Director, JBM Group said, “A dream project for everyone at JBM Group has finally become a reality. Our detailed market research indicated there was need for a safe, reliable and durable intra-city mode of transport. We are confident that our product will revolutionize intra-city travel and create higher benchmarks. State-of-the-art technology deployed in every aspect of this bus will certainly make tedious bus journeys pleasant hereafter.”

Being manufactured at the company’s hi-tech facilities in Faridabad, Haryana and Kosi in Uttar Pradesh, these plants have the capacity to manufacture 2000 buses annually. The bus has been designed keeping in mind Indian traffic and weather conditions. Some unique features include a monocoque structure to ensure maximum strength and minimum weight, matching European standards for safety in case of

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front/side collision and rollover accidents. Additional safety is provided through five large diameter detachable cylinders with an automatic valve close in case of leakage.

“The aggressively - designed ‘CITYLIFE’ reinforces the fact that even intra-city buses can be stylish and luxurious,” added Mr Arya.

Another first for the CITYLIFE is independent front suspension (IFS) that will ensure a stress-free ride for passengers. To boost passenger safety and comfort, the CITYLIFE will have cantilever seats and armrests, ensuring more room for standing passengers.

Doors/emergency exits	
Passenger doors	1 in the front and 1 in the middle
Type of doors	In-swing type on both doors
Emergency Exit	2 Nos
Wheelchair ramp	Manually operated
Dimensions	
Total length	12000 mm
Width	2550 mm
Overall height with AC	3354 mm
Wheelbase	6320 mm
Entry Step Height	340 mm
GVW	16,200 kg

About JBM Motors Ltd.

JBM Motors Ltd. is the bus division of JBM Group. The division specializes in the manufacturing of high quality buses, which are built with leading cutting edge technology. JBM buses take pride in providing the highest levels of comfort and safety with latest features. Moreover, JBM buses are committed to combining fuel efficiency with utility and performance using Green & Effective Technology, thereby reducing the carbon footprint in the overall environment.

BrendaMenarinibus (BMB) is the technology partner for JBM Motors and as a valued partner BMB brings to the table stringent quality standards, domain know-how, having proven track record in Europe. The division weaves in a seamless bond with the Group's offering due to the company's in-house base of varied auto components.

About JBM Group

JBM Group is a focused, dynamic and progressive organization that provides customers with value added products, services and innovative solutions. The Group has a diversified portfolio to serve in the field of automotive, engineering & design services and renewables with an infrastructure of 35 manufacturing plants, 4 engineering & design centres across 18 locations globally. With turnover of USD 1.2 billion, JBM Group has broadened its horizons by focusing on quality delivery, solutions approach, product development processes, flexible manufacturing systems and contract manufacturing.

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